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MAURA GILROY	on KSNV-TV LAS VEGAS, NV. rtiser ().OBAMA FOR AMERICA uct OBAMA FOR AMERICA
Flight Dates 09/25/2012 - 10/01/2012 Hiatus Weeks	Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/F 95/101/1536
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (): Salesperson ():
215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY

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930A-10A	9A-930A Buyline Comment:	8A-9A Buyline Comment:	7A-8A Buyline Comment:	6A-7A Buyline Comment: NEWS	7A-9A Buyline Comment:	6A-7A Buyline Comment: NEWS	F 7A-9A Buyline Comment:	F 6A-7A Buyline Comment: NEWS	F 5A-6A Buyline Comment: NEWS	Time	COMMENT FOR AMERICA SC=*	KSNV-TV LAS VEGAS, NV. r ().OBAMA FOR AMERICA OBAMA FOR AMERICA 1536 MAURA GILROY
)A	nt: NEWS	nt: MEET THE PRESS	nt: SUN TODAY	nt: NEWS	nt: SAT TODAY	nt: NEWS	nt: TODAY SHOW	nt: NEWS	nt: NEWS	Program		NV. AMERICA CA
									Í			Agency () 9 3050 K S WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks
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\$135.00	\$125.00	\$1,300.00	\$150.00	\$90.00	\$150.00	\$125,00	\$200.00	\$175.00	\$9000	Rate		() GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 95/101/1536 es 09/25/2012 - 10/01/2012 eks
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Р	⊣	ь	н	Ч	ļ-n	Þ	44	4	4 4	Spots/Week		Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
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السو	щ	Н	L	Н	Н	ļ~à	ď	ďΣ	4, -	Total Spots) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845
\$135.00	\$125.00	\$1,300.00	\$150.00	\$90.00	\$150.00	\$125.00	\$800.00	\$700.00	\$360.00	Total Cost		LPHIA CREARY 3-6540 3-1845
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F 5P-630P Buyline Comment: NEWS	430P-5P Comment: NEWS	4P-430P Comment: NEWS	3P-4P Comment: PHIL	2P-3P Comment: DRS	F 1P-2P Buyline Comment: DAYS	[230P-1P Comment:	F 12P-1230P Buyline Comment: NEWS	.1A-12P Comment:	F 10A-11A Buyline Comment: TC	F 9A-10A Buyline Comment: TC	Time Pr	OY	KSNV-TV LAS VEGAS, NV. r ().OBAMA FOR AMERICA OBAMA FOR AMERICA 1536	Ver# 1
WS.	S	W.	IL	ία	Ϋ́S	AGENDA	WS	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	Program		ICA	Mod# 0
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\$250.00	\$175.00	\$145.00	\$150.00	\$85.00	\$125.00	\$100.00	\$125.00	\$80,00	\$80:00	\$95	. В В t В t В t	09/25/2012 - 10/01/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/F 95/101/1536	Traffic Order# 104994 Shov
09/25-09/28	09/25-09/28	09/25-09/28	09/25-09/28	09/25-09/28	09/25-09/28	09/25-09/28	09/25-09/28	09/25-09/28	09/25-09/28	09/25-09/28	Dates	2		994 Prin Last Received: 08/ Showing Buylines: All Lines
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A.		.42	dı,	ıΓ	41	42	44	ΖĻ	ıΔ	4.	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	08/02/2012 9:19 AM 1:53 AM
\$1,000.00	\$700.00	\$580.00	\$600.00	\$340.00	\$500.00	\$400.00	\$500.00	\$320.00	\$320.00	\$380.00	Total Cost	540 845	PHIA VEARY	
											Daypart			2 of 7

Station KSN Advertiser (Rep Order# EC'd Yes
Station KSNV-TV LAS VEGAS, NV. Advertiser ().OBAMA FOR AMERICA Product OBAMA FOR AMERICA	6837955
GAS, NV. FOR AMER	Ver# 1
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	994 Priu Last Received: 08 Showing Buylines: All Lines
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SU 4P-515P Buyline Comment:	SA 9P-10P Buyline Comment: N	F 8P-9P Buyline Comment:	SA 730P-8P Buyline Comment:	SA 7P-730P Buyline Comment:	SA 630P-7P Buyline Comment:	TU-F 730P-8P Buyline Comment:	TU-F 7P-730P Buyline Comment:	TU-F 630P-7P Buyline Comment:	SU 830P-930P Buyline Comment:	SA 5P-630P Buyline Comment:	Day Time	MAURA GILROY	72
ENIA	NBC PRIME	DATELINE	VEGAS INC	Taghw	JEOPARDY	FACE TO FACE	WHEEL	JEOPARDY	NEWS AFTER NFL	NEWS	Program		RICA
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\$600.00	\$400.00	\$500 00	\$100.00	\$150.00	\$150.00	\$125.00	\$230.00	\$230.00	\$450.00	\$150.00	Rate	95/101/1536 09/25/2012 - 10/01/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007
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Ьз	Н	н	Ц	Н	H	4.	112	44	Į-J	⊢ -	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY
\$600.00	\$400.00	\$500.00	\$100.00	\$150.00	\$150.00	\$500.00	\$920.00	\$920.00	\$450.00	\$150.00	Total Cost	5540 .845	PHIA REARY

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KSNV-TV LAS V ().OBAN OBAMA FOR 1536 MAURA GILR Day	Agency () GMMB 3050 K ST NW WASHINGTON Agency C/PL/P2/E 95 Elight Dates 09/25 Hiatus Weeks Len : 30		MMB NW 3TON, DC 20007 95/101/1536 09/25/2012 -10/01/2012 en Rate 30 \$500.00	Dates 09/29-	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# Spots/Week # of Weeks 1 1	Phone# FAX# # of Weeks) PHILADELPHIA) AMY MCCREARY 1215-568-6540 215-568-1845 Total Total Spots 1 \$500	PHIA REARY 6540 1845 Total Cost \$500.00
33 SA 10F-11F Buyline Comment: 34 SU 4F-515F Buyline Comment:		: 30	\$500.00	09/29-09/29	, ri 	1-4 1-4 	L H H	\$500.00
Buyline Comment: SU 515P-830P Buyline Comment:		:30	\$4,000.00	09/30-09/30	ler, j	1-7 F	μ ,	\$4,000.00
36 TU-F 11P-1135P Buyline Comment: NEWS		: 30	\$255.00	09/25-09/28		Н	41	\$1,020.00
37 SA 11P-1135P Buyline Comment: NEWS		:30	\$225.00	09/29-09/29	'n	ļ.a	Н	\$225.00
38 SU 11P-1135P Buyline Comment: NEWS		: 30	\$255.00	09/30-09/30	ц	Н	Н	\$255.00
39 TU-F 1135P- 1235A Buyline Comment: LENO		:30	\$110.00	09/25-09/28	۵,	Ц	<i>حا</i> ء	\$440.00
40 TU-F 1235A- 135A Buyline Comment: FALLON		: 30	\$40,00	09/25-09/28	ήZ	Н	44,	\$160.00
41 SA 1130P-IA Buyline Comment: SNL		: 30	\$400.00	09/29-09/29	ŀ	щ	<u>د . ر</u>	\$400.00
42 M 5A-6A Buyline Comment: NEWS			\$100.00 600	10/01-10/01		- Ju	. Д	\$100 00 00
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Buyline Comment: NEWS

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_	, Buyline	Buyline	Buyline	Buyline	Buyline] Buyline	Buyline	Buyline	Buyline	Buyline	Day	MAURA GILROY	NV-TV LAS VEGAS, NV ().OBAMA FOR AI OBAMA FOR AMERICA	6837955
11P-1135P	4P-5P Buyline Comment:	3P-4P Buyline Comment:	2P-3P Buyline Comment:	1P-2P Buyline Comment:	1230P-1P Buyline Comment:	12P-1230P	11A-12P Buyline Comment:	10A-11A Buyline Comment:	9A-10A Buyline Comment:	7A-9A Buyline Comment:	Time	OY	KSNV-TV LAS VEGAS, NV. ().OBAMA FOR AMERICA OBAMA FOR AMERICA	Ver# 1
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\$275.00	\$175.00	\$150.00	\$100.00	\$150,60	\$90,00	\$125.00	\$100.00	\$100.00	\$150.00	\$250.00	Rate	95/101/1550 9/25/2012 - 10	DC 20	Order#
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\$275.00	\$175.00	\$150.00	\$100.00	\$150.00	\$90.00	\$125.00	\$100.00	\$100.00	\$150.00	\$250.00	Total Cost	540 845	PHIA ŒARY	
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Buyline Comment: NEWS

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61 M 8P-10P Buyline Comment: VOICE	60 M 1235A- 135A Buyline Comment: FALLON	59 M 1135P- 1235A Buyline Comment: LENO	58 M 730P-8P Buyline Comment: FACE TO FACE	57 M 7P-730P Buyline Comment: WHEEL	56 M 630P-7P Buyline Comment: JEOPARDY	55 M 5P-630P Buyline Comment: NEWS	In Day		Station KSNV-TV LAS VEGAS, NV. Advertiser ().OBAMA FOR AMERICA Product OBAMA FOR AMERICA Estimate# 1936
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\$1,100.00	\$60	\$150.00	\$150.00	\$260.00	\$260.00	\$265.00		09/25/2012 - 10/01/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007
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H	ь	յ _ա մ	ц	Ь	Н	₽ 	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$1,100.00	\$60.00	\$150.00	\$150.00	\$260.00	\$260.00	\$265.00	Total Cost	5540 845	PHIA REARY

-REPORT TOTALS-

Report Totals: 121 / \$26,215.00

-SALES MONTHLY TOTALS-

Sales Totals: 121 / \$26,215.00 Sep 12:

101 / \$22,015.00

Oct 12:

20 / \$4,200.00

Station。Totals: 121 / \$26,215.00

Lines not sent/rcld/rtrn: 0 / \$0.00

COMPETITIVE COMMENTS			Market Totals \$87,383	COMPETITIVE-	Phone# Fax#	Buyer MAURA GILROY	Estimate# 1536	Advertiser ().OBAMA FOR AMERICA Product OBAMA FOR AMERICA	Station KSNV-TV LAS VEGAS, NV.	Rep Order# 6837955 Ver# 1 Mod# 0 EC'd Yes
	\$0 XXXX	KTNV 19%	CATV 0%		Hiatus Weeks	Flight Dates	Agency C/P1/P2/E	3050) WASI	Agency (Status Confirmed
	• •	KTUD 18 KVCW	KBLR 08 KINC			09/25/2012 - 10/01/2012	/E 95/101/1536	3050 K ST NW WASHINGTON, DC 20007) GMMB	Traffic Order# 104994 Last Showing B
		W 28	C.							994 Prit Last Received: 08/ Showing Baylines: All Lines
		KVMY 2%	KLAS 26%		Salesperson FAX#	Salesperson Phone#		Sales Office () Salesperson ()	Rep Firm	Printed: 08/02/2012 9:19 AM 08/01/2012 11:53 AM I Lines
		KVVU 20%	KSNV 30%		215-568-1845) PHILADELPHIA) AMY MCCREARY		2 9:19 AM

-- CREDIT RISK -CASH IN ADVANCE

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---Agency Comment---

Books

NOV12 RA35+

SHARES ESTIMATED

Demos

7 of